

Farm & Agribusiness Management 2017-2021

Purpose

The New Jersey FFA Farm and Agribusiness Management Career Development Event provides competition that fosters information assimilation, critical thinking and problem-solving skills necessary for successful business management. The skills learned in this event can be used to successfully manage a farm, agribusiness, pursue agricultural business careers and can be applied to personal financial management. The New Jersey FFA Farm and Agribusiness Management Career Development Event enhances and encourages opportunities for all participants to receive instruction that develops business management and entrepreneurial skills.

Objectives

This event will provide the participant with the ability to:

- ANALYZE BUSINESS MANAGEMENT INFORMATION
- APPLY ECONOMIC PRINCIPLES AND CONCEPTS OF BUSINESS MANAGEMENT TO THE DECISION-MAKING PROCESS
- EVALUATE BUSINESS MANAGEMENT DECISIONS

Principles and Concepts

The principles and concepts listed below may be included throughout the event:

ECONOMIC PRINCIPLES RELATED TO BUSINESS MANAGEMENT

- Product Functions
 - Diminishing returns
 - Profit maximization
- Cost concepts
- Input combinations
- Enterprise selection
 - Equi-marginal returns
 - Specializations and Diversification
- Supply and demand concepts
- Types of market competition
 - Perfectly competitive markets
 - Oligopoly markers
 - Monopolistic competitions
 - Monopoly markets

CONCEPTS RELATED TO THE USE AND ANALYSIS OF RECORDS TO MANAGE RESOURCES

- Financial statements balance sheet
 - Income statement
 - Statement of owner equity
 - Statement of cash flows
- Financial analysis
- Budgeting
 - Partial budgets
 - Whole farm or business budgets
 - Enterprise budgets
 - General operating budgets
- Cash flow analysis
- Managerial accounting
- Tax management

CONCEPTS AND FUNCTIONS OF RISK MANAGEMENT

- Categories of risk financial
 - Market
 - o Legal
 - o Production
 - Human resources
- Risk management process
- Risk management plan

BUSINESS MANAGEMENT

- Strategic management
 - Vision statement
 - Mission statement
 - o Goals
- Tactical planning
- Operational planning
- Succession planning
- Estate planning
- Cost analysis
 - Fixed costs
 - Variable costs
- Business structure
- Commodity and agribusiness marketing
- Real estate acquisition

Event Rules

- This event will be administered online using MyCAERT. Computers with internet access are needed for each individual competing in the event. A proctor who is not involved in training or working with team members is also needed to administer the test. Calculators with only the following functions: addition, subtraction, multiplication, division, equals, percent, square roots, +/- key, and one memory register, are permitted.
- Any participant in possession of an electronic device during the event is subject to disqualification. (Except calculators)
- A team consists of four members. A team score consists of the total of four individuals' scores on the written exam.

Event Format

EQUIPMENT

- Materials to be provided by the student:
 - Calculator (calculators with programmable abilities are not permitted)
 - Computer with internet access
- Participants are not to use:
 - Cell phones or other electronic devices

FLOW OF EVENT

• Written Exam – 60 minutes

INDIVIDUAL ACTIVITIES

THE FARM AND AGRIBUSINESS CAREER DEVELOPMENT EVENT WILL HAVE ONE COMPONENT:

WRITTEN EXAM

The written exam tests the ability of the participants to use decision making and problemanalysis skills while applying economic principles and concepts taught in business management.

- Each team member works independently to complete the written exam. Each team member receives an individual score on the written exam.
- o 60 minutes are allowed for completion of the written exam.
- The written exam has 50 multiple choice questions. The questions may require calculations to determine the correct answer.
- All topics in the outline under the "Principles and Concepts" section can be included in the written exam. Business management forms and procedures follow the samples and procedures as presented in the most current farm and ranch business management text published by John Deere Publishing.
- Scoring: Each question has a value of 2 points for a maximum value of 100 points per team member.
- o Individual scores on the written exam are used to calculate both the individual and team score.

TIEBRAKERS

If ties occur, the following events will be used in order to determine award recipients:

• The score on pre-selected questions of the written exam.

Scoring

Total Possible Individual Points: 100 points

Total Points per Team: 400 points

(240 team points are needed to advance to Nationals)

Written Exam – 100 points (2 pts. X 50 = 100 pts.)

Awards

Awards will be presented to individuals and the first team based on their rankings at the CDE awards ceremony at the New Jersey State FFA Convention. Awards are sponsored by the National FFA Foundation and the New Jersey FFA Association.

Individual

- Overall Medals
 - Medals Top three individuals

Team

Plaque Sponsored by the National FFA Organization - 1st place

References

This list of references is not intended to be all-inclusive.

- National FFA National Career Development Event Questions and Answers FFA.org
- Primary
 - Jobes, Steward, Casey and Purcell (2010). Farm and Ranch Business Management (latest edition). Deere & Company, John Deere Publishing, East Moline, Illinois 61244. http://www.deere.com/publications
 - Kay, Edwards and Duffy. Farm Management. McGraw-Hill Book Co., New York, NY.
 (most current edition)
 - CDE NCQ, FFA.org Good source for examples of enterprise budgets and financial statements used in the CDE.
- Secondary
 - o Boehlje and Eidman (1984). Farm Management. John Wiley and Sons, New York, NY.
 - Bowers, Love and Kletke (1994). Machinery Replacement Strategies. Deere & Company,
 John Deere Publishing, East Moline, Illinois 61244. Deere & Company.
 http://www.deere.com
 - Dicks, Michael (1998). Agricultural Policy and How it Affects You, Deere & Company,
 John Deere Publishing, East Moline, Illinois 61244
 - Oltmans, Klinefleter, and Frey (2001) Agricultural Financial Reporting and Analysis.
 Doane Agricultural Services, St. Louis, MO.
 - Purcell, Wayne D. (1995). Marketing Agricultural Commodities. Deere & Company, John Deere Publishing, East Moline, Illinois 61244.

- Wilson, Purcell, Burton, and Wahlberg (1994). Managing Livestock Production. Deere & Company, John Deere Publishing, East Moline, Illinois 61244.
- o Wilson, Purcell, Burton, and Wahlberg (1994). Managing Agricultural Commodities.
- o Deere & Company, John Deere Publishing, East Moline, Illinois 61244

Technical References

- Farmers Tax Guide, published by the Department of the Treasury, Internal Revenue
 Service, can be obtained from the IRS Forms Distribution center in your state or the IRS website. http://www.irs.gov/publications/p225/index.html
- Farm Financial Standards Council, Financial Guidelines for Agriculture Producers, 1998 http://www.ffsc.org/.
- Doane Agricultural Services, Vance Publishing Corp., 77 Westport Plaza, #250, St. Louis, MO 63416. Doane provides a variety of educational materials related to farm and ranch management.
- Cooperative Extension Service in your area. Contact your local extension agent for access to farm and ranch management educational materials.
- Assorted educational materials are available on hedging, forward contracting, and commodity futures trading from any of the following addresses:
 - Chicago Mercantile Exchange, 30 South Wacker Drive, Chicago, Illinois 60604.
 http://www.cmegroup.com
 - Kansas City Board of Trade, 4800 West Main Street, Kansas City, Missouri 64112
 - New York Cotton Exchange, New York Mercantile Exchange Building, One North End Avenue, New York, NY 10282-1101
 - New York Mercantile Exchange, Commodity Exchange Ctr., One North End Avenue, New York, NY 10282-1101



Measurement Assessed	Where measured in event	Academic Content Standards Addressed
ABS.01.01. Performance Indicator: Apply micro- and macroeconomic principles to plan and manage inputs and outputs in an AFNR business.		
ABS.01.01.01.c. Create strategies to maximize the efficiency of AFNR business inputs and outputs using microeconomic principles.	Exam Categories: Economic principles Investment analysis Marketing Risk management Family living Analysis of business Team Activity - Product	CCSS.ELA-Literacy.L.9-10.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 CCSS.MATH.CONTENT.HSS.ID.C.7 CCSS.MATH.CONTENT.HSS.IC.B.6 Financial Investing: Benchmarks: Grade 12, Statement 9
ABS.01.02.b. Analyze and describe the relationship between AFNR business and industry outputs and domestic and global macroeconomic trends (e.g., Gross Domestic Product, national income, rate of growth, price levels, etc.). ABS.01.02. Performance Indicator: Read, in and resource allocation.	Exam Categories: Marketing Risk management Team Activity - Product	CCSS.ELA-Literacy.L.9-10.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 CCSS.MATH.CONTENT.HSS.ID.C.7 CCSS.MATH.CONTENT.HSS.IC.B.6 Financial Investing: Benchmarks: Grade 12, Statement 9 tements of purpose to guide business goals, objectives
ABS.01.02.01.c. Create and disseminate statements of purpose for activities in AFNR businesses.	Team Activity - Product	CCSS.ELA-LITERACY.W.9-10.2 CCSS.ELA-LITERACY.W.11-12.2 CCSS.ELA-LITERACY.W.9-10.9 CCSS.ELA-LITERACY.W.11-12.9 CCSS.ELA-LITERACY.RI.9-10.4 CCSS.ELA-LITERACY.RI.11-12.4
ABS.01.02.02.c. Evaluate AFNR business goals and objectives, then make revisions based on data and observations.	Exam Categories: Budgeting Business planning Risk management Marketing Analysis of business Cash flow Income Tax Team Activity - Product	CCSS.ELA-LITERACY.W.9-10.2 CCSS.ELA-LITERACY.W.11-12.2 CCSS.ELA-LITERACY.W.9-10.9 CCSS.ELA-LITERACY.W.11-12.9 CCSS.ELA-LITERACY.RI.9-10.4 CCSS.ELA-LITERACY.RI.11-12.4

Measurement Assessed	Where measured in event	Academic Content Standards Addressed	
ABS.01.03. Performance Indicator: Devise and apply management skills to organize and run an AFNR business in an efficient, legal and ethical manner.			
ABS.01.03.01.c. Devise strategies to improve the operation of AFNR businesses using management skills.	Exam Categories: Financial statements Budgeting Cash flow Marketing Income Tax Investment analysis Risk Management Business Organization Analysis of business Family living Business planning Team Activity - Product	CCSS.ELA-LITERACY.SL.9-10.6 CCSS.ELA-LITERACY.L9-10.6 CCSS.ELA-LITERACY.L11-12.6 CCSS.ELA-LITERACY.L11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4	
ABS.01.03.02.c. Devise management or operational strategies to address and adhere to local, state, federal, international and industry regulations.	Financial statements Budgeting Exam Categories: Cash flow Marketing Income Tax Investment analysis Risk Management Business Organization Analysis of business Family living Business planning Team Activity - Product	CCSS.ELA-LITERACY.SL.9-10.6 CCSS.ELA-LITERACY.L9-10.6 CCSS.ELA-LITERACY.L11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4	
ABS.01.03.03.a. Identify and observe ethical standards in planning and operating AFNR businesses.	Exam Categories: Risk management Business planning Team Activity - Product	CCSS.ELA-LITERACY.SL.9-10.6 CCSS.ELA-LITERACY.SL.11-12.6 CCSS.ELA-LITERACY.L.9-10.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4	

Measurement Assessed	Where measured in event	Academic Content Standards Addressed	
ABS.01.04. Performance Indicator: Evaluate, develop and implement procedures used to recruit, train and retain productive human resources for AFNR businesses.			
ABS.01.04.01.b. Create methods to describe specific positions and structures of an AFNR business to share with human resources (e.g., job descriptions, business information sheet, pamphlet, etc.).	Exam Categories: Risk management Business planning Analysis of business Business organization Budgeting Team Activity - Product	CCSS.ELA-LITERACY.W.9-10.2 CCSS.ELA-LITERACY.W.11-12.2 CCSS.ELA-LITERACY.W.11-12.9 CCSS.ELA-LITERACY.SL.9-10.6 CCSS.ELA-LITERACY.RI.9-10.4 CCSS.ELA-LITERACY.RI.9-10.4 CCSS.ELA-LITERACY.L.11-12.4 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 Earning Income: Benchmarks: Grade 12, Statements 1 Earning Income: Benchmarks: Grade 12, Statements 2 Earning Income: Benchmarks: Grade 12, Statements 4 Protecting and Insuring: Benchmarks: Grade 12, Statements 8 Protecting and Insuring: Benchmarks: Grade 12, Statements 9 Protecting and Insuring: Benchmarks: Grade 12, Statements 10 Protecting and Insuring: Benchmarks: Grade 12, Statements 10 Protecting and Insuring: Benchmarks: Grade 12, Statements 10	
ABS.01.04.01.c. Establish and maintain appropriate records and reports on human resources in AFNR businesses (e.g., personal records, absenteeism record, payroll data, employee requests, etc.).	Exam Categories: Risk management Business planning Analysis of business Business organization Budgeting Team Activity - Product	CCSS.ELA-LITERACY.W.9-10.2 CCSS.ELA-LITERACY.W.11-12.2 CCSS.ELA-LITERACY.W.11-12.9 CCSS.ELA-LITERACY.SL.9-10.6 CCSS.ELA-LITERACY.SL.11-12.6 CCSS.ELA-LITERACY.RI.9-10.4 CCSS.ELA-LITERACY.RI.9-10.4 CCSS.ELA-LITERACY.L.9-10.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.ST.9-10.4 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 Earning Income: Benchmarks: Grade 12, Statements 1 Earning Income: Benchmarks: Grade 12, Statements 2 Earning Income: Benchmarks: Grade 12, Statements 4 Protecting and Insuring: Benchmarks: Grade 12, Statements 8 Protecting and Insuring: Benchmarks: Grade 12, Statements 9 Protecting and Insuring: Benchmarks: Grade 12, Statements 10 Protecting and Insuring: Benchmarks: Grade 12, Statements 10 Protecting and Insuring: Benchmarks: Grade 12, Statements 10	

Measurement Assessed	Where measured in event	Academic Content Standards Addressed
ABS.01.04.02.b. Analyze and evaluate programs used to recruit, train and retain employees based on their effectiveness.	Exam Categories: Risk management Business planning Marketing Team Activity - Product	CCSS.ELA-LITERACY.W.9-10.2 CCSS.ELA-LITERACY.W.9-10.9 CCSS.ELA-LITERACY.W.11-12.9 CCSS.ELA-LITERACY.SL.9-10.6 CCSS.ELA-LITERACY.SL.11-12.6 CCSS.ELA-LITERACY.RI.9-10.4 CCSS.ELA-LITERACY.RI.11-12.4 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 Earning Income: Benchmarks: Grade 12, Statements 1 Earning Income: Benchmarks: Grade 12, Statements 2 Earning Income: Benchmarks: Grade 12, Statements 4 Protecting and Insuring: Benchmarks: Grade 12, Statements 8 Protecting and Insuring: Benchmarks: Grade 12, Statements 9 Protecting and Insuring: Benchmarks: Grade 12, Statements 10 Protecting and Insuring: Benchmarks: Grade 12, Statements 10 Protecting and Insuring: Benchmarks: Grade 12,
ABS.01.04.02.c. Design guidelines and programs to recruit, train and retain employees in AFNR businesses.	Exam Categories: Risk management Business planning Marketing Team Activity - Product	CCSS.ELA-LITERACY.W.9-10.2 CCSS.ELA-LITERACY.W.9-10.9 CCSS.ELA-LITERACY.W.11-12.9 CCSS.ELA-LITERACY.SL.9-10.6 CCSS.ELA-LITERACY.SL.11-12.6 CCSS.ELA-LITERACY.RI.9-10.4 CCSS.ELA-LITERACY.L.11-12.4 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 Earning Income: Benchmarks: Grade 12, Statements 1 Earning Income: Benchmarks: Grade 12, Statements 2 Earning Income: Benchmarks: Grade 12, Statements 4 Protecting and Insuring: Benchmarks: Grade 12, Statements 8 Protecting and Insuring: Benchmarks: Grade 12, Statements 10 Protecting and Insuring: Benchmarks: Grade 12, Statements 10 Protecting and Insuring: Benchmarks: Grade 12, Statements 10

Measurement Assessed	Where measured in event	Academic Content Standards Addressed
ABS.01.04.03.c. Create recommendations	Exam Categories:	CCSS.ELA-LITERACY.W.9-10.2
for AFNR employers to improve current	Risk management	CCSS.ELA-LITERACY.W.11-12.2
benefit and compensation plans (e.g., how	Business planning	CCSS.ELA-LITERACY.W.9-10.9
to motivate employees, recognize	Marketing	CCSS.ELA-LITERACY.W.11-12.9
productivity, equitably compensate, etc.).	Team Activity - Product	CCSS.ELA-LITERACY.SL.9-10.6
		CCSS.ELA-LITERACY.SL.11-12.6
		CCSS.ELA-LITERACY.RI.9-10.4
		CCSS.ELA-LITERACYRI.11-12.4
		CCSS.ELA-LITERACY. L.9-10.6
		CCSS.ELA-LITERACY.L.11-12.6
		CCSS.ELA-LITERACY.RST.9-10.4
		CCSS.ELA-LITERACY.RST.11-12.4
		Earning Income: Benchmarks: Grade 12, Statements
		Earning Income: Benchmarks: Grade 12, Statements
		Earning Income: Benchmarks: Grade 12, Statements
		Protecting and Insuring: Benchmarks: Grade 12, Statements 8
		Protecting and Insuring: Benchmarks: Grade 12, Statements 9
		Protecting and Insuring: Benchmarks: Grade 12, Statements 10
		Protecting and Insuring: Benchmarks: Grade 12, Statements 12

ABS.02.01.01.b. Evaluate the	Exam Categories:	CCSS.MATH.CONTENT.HSS.IC.B.6
implementation of accounting systems	 Financial statements 	CCSS.MATH.CONTENT.HSN.Q.A.1
and procedures used for record keeping in	Budgeting	Earning Income: Benchmarks: Grade 12, Statements 7
AFNR businesses	Cash flow	Earning Income: Benchmarks: Grade 12, Statements 8
	Income tax	
	 Investment analysis 	
	Risk management	
	Business planning	
	Team Activity - Product	

ABS.02.02. Performance Indicator: Assemble, interpret and analyze financial information and reports to monitor AFNR business performance and support decision-making (e.g., income statements, balance sheets, cash-flow analysis, inventory reports, break-even analysis, return on investment, taxes, etc.).

AB\$.02.02.01.b. Prepare and interpret	Exam Categories:	CCSS.ELA-LITERACY.W.9-10.9
financial reports to describe the	 Financial statements 	CCSS.ELA-LITERACY.W.11-12.9
performance of AFNR businesses (e.g.,	Budgeting	CCSS.ELA-LITERACY.RH.9-10.7
efficiency, profitability, net worth, financial	Cash flow	CCSS.ELA-LITERACY.RH.11-12.7
ratios, etc.).	Marketing	CCSS.MATH.CONTENT.HSS.ID.C.7
	Income tax	CCSS.MATH.CONTENT.HSS.IC.B.6
	 Investment analysis 	CCSS.MATH.CONTENT.HSN.Q.A.1
	Risk management	Savings: Benchmarks: Grade 12, Statements 3
	 Business organization 	Savings: Benchmarks: Grade 12, Statements 4
	 Analysis of business 	Savings: Benchmarks: Grade 12, Statements 6
	Family living	Savings: Benchmarks: Grade 12, Statements 7
	Economic principles	Financial Investing: Benchmarks: Grade 12, Statement
	 Business planning 	2
	Team Activity - Product	

Measurement Assessed	Where measured in event	Academic Content Standards Addressed
ABS.02.02.01.c. Recommend financial reports to assemble to support specific AFNR business decisions (e.g., evaluating efficiency, profitability, net worth, financial ratios, etc.).	Exam Categories: Financial statements Budgeting Cash flow Marketing Income tax Investment analysis Risk management Business organization Analysis of business Family living Economic principles Business planning Team Activity - Product	CCSS.ELA-LITERACY.W.9-10.9 CCSS.ELA-LITERACY.RH.9-10.7 CCSS.ELA-LITERACY.RH.9-10.7 CCSS.ELA-LITERACY.RH.11-12.7 CCSS.MATH.CONTENT.HSS.ID.C.7 CCSS.MATH.CONTENT.HSS.IC.B.6 CCSS.MATH.CONTENT.HSN.Q.A.1 Savings: Benchmarks: Grade 12, Statements 3 Savings: Benchmarks: Grade 12, Statements 4 Savings: Benchmarks: Grade 12, Statements 6 Savings: Benchmarks: Grade 12, Statements 7 Financial Investing: Benchmarks: Grade 12, Statement
ABS.02.02.02.a. Identify and examine strategies for tracking, reporting and managing inventory in AFNR businesses (e.g., spreadsheets, databases, word processing, networked systems and the Internet, etc.).	Exam Categories: Financial statements Budgeting Cash flow Marketing Income tax Investment analysis Risk management Business organization Analysis of business Family living Economic principles Business planning Team Activity - Product	CCSS.ELA-LITERACY.W.9-10.9 CCSS.ELA-LITERACY.W.11-12.9 CCSS.ELA-LITERACY.RH.9-10.7 CCSS.ELA-LITERACY.RH.11-12.7 CCSS.MATH.CONTENT.HSS.ID.C.7 CCSS.MATH.CONTENT.HSS.IC.B.6 CCSS.MATH.CONTENT.HSN.Q.A.1 Savings: Benchmarks: Grade 12, Statements 3 Savings: Benchmarks: Grade 12, Statements 4 Savings: Benchmarks: Grade 12, Statements 6 Savings: Benchmarks: Grade 12, Statements 7 Financial Investing: Benchmarks: Grade 12, Statement 2
ABS.02.02.03.c. Assemble financial information to prepare tax filings for AFNR businesses.	Exam Categories: Income tax Team Activity - Product	CCSS.ELA-LITERACY.W.9-10.9 CCSS.ELA-LITERACY.W.11-12.9 CCSS.ELA-LITERACY.RH.9-10.7 CCSS.ELA-LITERACY.RH.11-12.7 CCSS.MATH.CONTENT.HSS.ID.C.7 CCSS.MATH.CONTENT.HSS.IC.B.6 CCSS.MATH.CONTENT.HSN.Q.A.1 Savings: Benchmarks: Grade 12, Statements 3 Savings: Benchmarks: Grade 12, Statements 4 Savings: Benchmarks: Grade 12, Statements 6 Savings: Benchmarks: Grade 12, Statements 7 Financial Investing: Benchmarks: Grade 12, Statement 2
ABS.03.01. Performance Indicator: Develo	p, assess and manage cash bud	gets to achieve AFNR business goals.
ABS.03.01.01.c. Develop cash budgets for AFNR businesses.	Exam Categories: Cash flow Budgeting Financial statements Team Activity - Product	CCSS.ELA-LITERACY.RH.9-10.7 CCSS.ELA-LITERACY.RH.11-12.7 CCSS.ELA-LITERACY.L.9-10.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 CCSS.MATH.CONTENT.HSS.IC.B.6

Measurement Assessed	Where measured in event	Academic Content Standards Addressed
ABS.03.01.02.c. Predict the impact of management decisions on cash budgets in AFNR businesses.	Exam Categories: Financial statements Budgeting Cash flow Marketing Income tax Investment analysis Risk management Business organization Analysis of business Family living Business planning Team Activity - Product	CCSS.ELA-LITERACY.RH.11-12.7 CCSS.ELA-LITERACY.L.9-10.6 CCSS.ELA-LITERACY. L.11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 CCSS.MATH.CONTENT.HSS.IC.B.6
ABS.03.02. Performance Indicator: Analyze	e credit needs and manage cred	dit budgets to achieve AFNR business goals.
ABS.03.02.01.c. Analyze and assemble the information needed to obtain credit for AFNR businesses.	Exam Categories: Financial statements Budgeting Marketing Investment analysis Risk management Business organization Analysis of business Family living Business planning Team Activity - Product	CCSS.ELA-LITERACY.L.9-10.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 CCSS.MATH.CONTENT.HSS.IC.B.6 Using Credit: Benchmarks: Grade 12, Statements 1 Using Credit: Benchmarks: Grade 12, Statements 2 Using Credit: Benchmarks: Grade 12, Statements 3 Using Credit: Benchmarks: Grade 12, Statements 4 Using Credit: Benchmarks: Grade 12, Statements 5 Using Credit: Benchmarks: Grade 12, Statements 6 Using Credit: Benchmarks: Grade 12, Statements 12 Using Credit: Benchmarks: Grade 12, Statements 13 Financial Investing: Benchmarks: Grade 12, Statements 13 Financial Investing: Benchmarks: Grade 12, Statement 9
ABS.03.02.02.c. Analyze AFNR business needs and recommend appropriate uses of available credit budgets to meet goals.	Exam Categories: Financial statements Budgeting Marketing Investment analysis Risk management Business organization Analysis of business Family living Business planning Team Activity - Product	CCSS.ELA-LITERACY.L.9-10.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 CCSS.MATH.CONTENT.HSS.IC.B.6 Using Credit: Benchmarks: Grade 12, Statements 1 Using Credit: Benchmarks: Grade 12, Statements 2 Using Credit: Benchmarks: Grade 12, Statements 3 Using Credit: Benchmarks: Grade 12, Statements 4 Using Credit: Benchmarks: Grade 12, Statements 5 Using Credit: Benchmarks: Grade 12, Statements 6 Using Credit: Benchmarks: Grade 12, Statements 12 Using Credit: Benchmarks: Grade 12, Statements 12 Using Credit: Benchmarks: Grade 12, Statements 13 Financial Investing: Benchmarks: Grade12, Statement 9

Measurement Assessed	Where measured in event	Academic Content Standards Addressed	
ABS.04.01. Performance Indicator: Analyze characteristics and planning requirements associated with developing business plans for different types of AFNR businesses.			
ABS.04.01.01.c. Demonstrate the application of entrepreneurial skills to conceptualize an AFNR business (e.g., idea generation, opportunity analysis, risk assessment, etc.). ABS.04.01.02.b. Compare and contrast business plans for different types of ownership structures used in AFNR businesses.	Exam Categories: Budgeting Cash flow Marketing Income tax Investment analysis Risk management Business organization Analysis of Business Business planning Team Activity - Product Exam Categories: Business organization Analysis of business	CCSS.ELA-LITERACY.L.9-10.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 CCSS.ELA-LITERACY.W.9-10.2 CCSS.ELA-LITERACY.W.11-12.2 CCSS.ELA-LITERACY.W.9-10.9 CCSS.ELA-LITERACY.W.11-12.9 CCSS.ELA-LITERACY.W.11-12.9	
Dusinesses.	Business planning Team Activity - Product	CCSS.ELA-LITERACY.W.9-10.2 CCSS.ELA-LITERACY.W.11-12.2 CCSS.ELA-LITERACY.W.9-10.9 CCSS.ELA-LITERACY.W.11-12.9	
ABS.04.01.03.b. Analyze the information needed and strategies to obtain the information to complete an AFNR business plan (e.g., SMART goals and objectives, needs assessment, cash flow projection, etc.).	Exam Categories: Financial statements Budgeting Cash flow Marketing Income tax Investment analysis Risk management Business organization Analysis of business Family living Economic principles Business planning Team Activity - Product	CCSS.ELA-LITERACY.L.9-10.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4 CCSS.ELA-LITERACY.W.9-10.2 CCSS.ELA-LITERACY.W.11-12.2 CCSS.ELA-LITERACY.W.9-10.9 CCSS.ELA-LITERACY.W.11-12.9	
ABS.04.02. Performance Indicator: Develo	p production and operational p	plans for an AFNR business.	
ABS.04.02.01.c. Make recommendations to improve operational plans for an AFNR business based on best practices.	Exam Categories: Business planning Analysis of Business Cash flow Budgeting Marketing Risk management Investment analysis Income tax Financial statements Team Activity - Product	AFNR Career Cluster – Agribusiness Systems Pathway, Statement 3 CCSS.ELA-LITERACY.ELA-W.9-10.2 CCSS.ELA-LITERACY.W.11-12.2 CCSS.ELA-LITERACY.L.9-10.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4	

Measurement Assessed	Where measured in event	Academic Content Standards Addressed
ABS.04.02.02.c. Create strategies to improve the production process of an agricultural product for an AFNR facility (e.g., SWOT- strengths, weaknesses, opportunities and threats, supply chain management, etc.).	Exam Categories: Analysis of business Marketing Investment analysis Risk management Business planning Team Activity - Product	AFNR Career Cluster – Agribusiness Systems Pathway, Statement 3 CCSS.ELA-LITERACY.ELA-W.9-10.2 CCSS.ELA-LITERACY.W.11-12.2 CCSS.ELA-LITERACY.L.9-10.6 CCSS.ELA-LITERACY.L.11-12.6 CCSS.ELA-LITERACY.RST.9-10.4 CCSS.ELA-LITERACY.RST.11-12.4
ABS.04.03. Performance Indicator: Identify	and apply strategies to manag	ge or mitigate risk.
ABS.04.03.01.c. Determine methods to match risk management strategies to risk situations in an AFNR business.	Exam Categories: Risk management Marketing Business planning Team Activity - Product	Financial Investing: Benchmarks: Grade 12, Statement 11 Protecting and Insuring: Benchmarks: Grade 12, Statements 2 Protecting and Insuring: Benchmarks: Grade 12, Statements 3 Protecting and Insuring: Benchmarks: Grade 12, Statements 4
ABS.04.03.02.b. Analyze alternative approaches to reducing risk for AFNR businesses (e.g., insurance for product liability, property, production or income loss for personnel life and health, etc.).	Exam Categories: Risk management Marketing Business planning Family living Team Activity - Product	Financial Investing: Benchmarks: Grade 12, Statement 11 Protecting and Insuring: Benchmarks: Grade 12, Statements 2 Protecting and Insuring: Benchmarks: Grade 12, Statements 3 Protecting and Insuring: Benchmarks: Grade 12, Statements 4
ABS.05.01. Performance Indicator: Analyze sales and marketing plans.	e the role of markets, trade, cor	npetition and price in relation to an AFNR business
ABS.05.01.01.b. Analyze the role of trade and price in the market structure as it relates to AFNR businesses.	Exam Categories: Marketing Risk management Investment analysis Economic principles Analysis of business Business planning Team Activity - Product	AFNR Career Cluster, Statement 7 AFNR Career Cluster – Agribusiness Systems Pathway, Statement 1 Financial Investing: Benchmarks: Grade 12, Statement 13
ABS.05.01.02.b. Compare and contrast different forms of market competition and how they can be applied to different AFNR businesses.	Exam Categories: Marketing Risk management Economic principles Analysis of business Business planning Team Activity - Product	AFNR Career Cluster, Statement 7 AFNR Career Cluster – Agribusiness Systems Pathway, Statement 1 Financial Investing: Benchmarks: Grade 12, Statement 13



Agricultural, Food and Natural Resources **Cluster Skill Content Standards**

Measurement Assessed	Where measured in event	Academic Content Standards Addressed
CS.01.01. Performance Indicator: Examine issues and trends that impact AFNR systems on local, state, national and global levels.		
CS.01.01.01.b. Analyze and document AFNR issues and their impact on local, state, national and global levels. CS.01.01.02.c. Evaluate emerging trends and the opportunities they may create within the AFNR systems.	Exam Categories: Risk management Economic principles Team Activity - Product Exam Categories: Investment analysis Marketing Business planning Risk management Business organization Analysis of business	
CS.01.02. Performance Indicator: Examine	Team Activity - Product technologies and analyze their	impact on AFNR systems.
CS.01.02.02.c. Evaluate the importance of technology use and how it impacts AFNR systems.	Exam Categories: Budgeting Cash flow Marketing Investment analysis Risk management Family living Business planning Team Activity - Product	•
CS.01.03. Performance Indicator: Identify p	public policies and their impact	on AFNR systems.
CS.7.02.01.b. Analyze and assess at least two public policies that impact each AFNR system.	Team Activity - Product	
CS.02.01. Performance Indicator: Research	geographic and economic dat	a related to AFNR systems.
CS.02.01.01.a. Research different types of geographic data used in AFNR systems.	Exam Categories: Business planning Team Activity - Product	

Measurement Assessed	Where measured in event	Academic Content Standards Addressed
CS.02.01.02.b. Analyze a set of economic data and analyze how it impacts an AFNR system.	Exam Categories: Financial statements Budgeting Marketing Investment analysis Risk management Analysis of business Family living Economic principles Business planning Team Activity - Product	
CS.03.01. Performance Indicator: Identify management systems.	required regulations to maintain	and improve safety, health and environmental
CS.03.01.01.c. Evaluate how AFNR organizations/businesses promote improved health, safety and environmental management.	Exam Categories: Risk management Business planning Team Activity - Product	
CS.03.01.02.a. Summarize the importance of safety, health and environmental management in the workplace.	Exam Categories: Risk management Business planning Team Activity - Product	
CS.03.02. Performance Indicator: Develop performance.	a plan to maintain and improve	health, safety and environmental compliance and
CS.03.02.01.b. Analyze health and safety performance plans of an AFNR business.	Exam Categories: Risk management Business planning Team Activity - Product	AFNR Career Cluster, Statement 6
CS.03.03. Performance Indicator: Apply h	ealth and safety practices to AF	NR worksites.
CS.03.03.01.b. Analyze and summarize current health and safety practices of AFNR business.	Exam Categories: Risk management Business planning Team Activity - Product	



Agricultural, Food and Natural Resources Common Career Technical Core Career Ready Practices Content Standards

Measurement Assessed	Where measured in event	Academic Content Standards Addressed
CRP.01.01. Performance Indicator: Model	personal responsibility in the wo	orkplace and community.
CRP.01.01.02.c. Model personal responsibility in workplace and community situations.	Team Activity - Product	
CRP.02.01. Performance Indicator: Use straproblems in the workplace and community		apply academic learning, knowledge and skills to solve
CRP.02.01.01.c. Apply academic knowledge and skills to solve problems in the workplace and reflect upon the results achieved.	Team Activity - Product	
CRP.02.02. Performance Indicator: Use straworkplace and community.	ategic thinking to connect and a	apply technical concepts to solve problems in the
CRP.02.02.01.c. Apply technical concepts to solve problems in the workplace and reflect upon the results achieved.	Team Activity - Product.	
CRP.04.03. Performance Indicator: Model settings.	active listening strategies when	interacting with others in formal and informal
CRP.04.03.02.c. Model active listening strategies in formal and informal settings.	Team Activity - Process	
CRP.05.01. Performance Indicator: Assess, positively impact the workplace and comm		rmation and resources needed to make decisions that
CRP.05.01.01.a. Examine the steps in the decision-making process used in the workplace and community.	Team Activity - Product	
CRP.08.01. Performance Indicator: Apply r perspectives.	eason and logic to evaluate wo	rkplace and community situations from multiple
CRP.08.01.01.b. Apply steps for critical thinking to a variety of workplace and community situations.	Team Activity - Product Team Activity - Process Individual test - Inclusive of all Categories	
CRP.08.02. Performance Indicator: Investig community.	gate, prioritize and select solutio	ons to solve problems in the workplace and
CRP.08.02.01.b. Assimilate and prioritize potential solutions to solve problems in the workplace and community.	Team Activity - Product	

Agricultural, Food and Natural Resources Common Career Technical Core Career Ready Practices Content Standards continued

Measurement Assessed	Where measured in event	Academic Content Standards Addressed		
CRP.08.02.02.b. Apply decision-making processes to generate possible solutions to solve workplace and community problems.	Individual test – Inclusive of all Categories Team Activity - Product			
CRP.09.03. Performance Indicator: Demonstrate behaviors that contribute to a positive morale and culture in the workplace and community (e.g., positively influencing others, effectively communicating, etc.).				
CRP.09.03.02.c. Model respectful and purposeful behaviors that contribute to positive morale and culture in the workplace and community (e.g., effectively communicating, recognizing accomplishments of others, etc.).	Team Activity - Process			
CRP.12.02. Performance Indicator: Create organizational goals in a variety of workpla		gage team members to work toward team and .g., meetings, presentations, etc.).		
CRP.12.02.01.b. Assess team dynamics and match strategies to increase team member engagement.	Team Activity - Process			
CRP.12.02.02.b. Select strategies to engage team members and apply in a variety of situations.	Individual test – Inclusive of all Categories Team Activity - Product Team Activity - Process			